



Tim Campbell-Smith, Speaker

Digital Marketing Generalist, Trainer + Consultant



226.337.4545

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www.timcampbellstrategist.com



If you want a speaker who looks like you,
talks like you and easily reflects your culture,
then I'm not your speaker.

Tim Campbell-Smith is so extroverted they put the social back in social media. Tim takes a grassroots marketing approach to social media marketing, working with small to medium sized businesses and impact driven organizations. Tim has published works in the areas of small business planning, social media marketing and social enterprise.

Tim's consulted for and spoken with hundreds of entrepreneurs, churches and organizations, most notably with *Innovation Guelph*, *The Ontario Wedding Association*, *Social Media Pro*, *The Professional Organizers In Canada*, *The Los Angeles Film School* and numerous small business centres around Ontario.

From bots to Facebook groups, live video strategies to competitor analysis, Tim weaves humorous stories of hope and wit that will both inspire and entertain audiences. With over 100 events organized and spoken at, they're the speaker who will rock your event.

For inquiries and to book:
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Tim's Popular Keynotes:

From Local to Global: Grassroots Marketing

Marketing is about scaling (usually up). What can we learn about marketing at a very large scale from a very small perspective? In this talk I share humour, experience and research from a local marketing experience that's also proven to work in social media campaigns that reach millions of people.

Consumer Centric Social Media That Delights and Converts

With so many platforms, tools, strategies and ideas, where do we start in social media marketing? With people. And more specifically: our consumers. In this talk we explore what it means to not be so selfish and live in our own experiences, and delve into what consumer centric social media marketing really looks like (and, how fun it can be).

Developing Digital Marketing Strategies That Don't Suck

Overthinking new trends and ideas has got to be the one thing that slows people down in digital marketing: and we're going to simplify that. With one question, one exercise, we'll dig into how everyone can rock out their social media and grow into the businesses we want to be and run. And, it's going to be a lot of fun.





Other topics have included:

- How to ACTUALLY Get Sales from Social Media
- No BS Advice to Social Media Marketing
- Facebook & Instagram Ads
- Brand, Brand Planning and Brand Management
- Marketing Fundamentals
- How to Build Community On Social Media
- Integrative Solutions: Digital Marketing Across All Platforms
- Impactful Storytelling
- Smart Phone Video Production for Social Media
- Social Media Q&A (entire event is just a collective Q&A session)
- How To Do All Your Social Media In 60 Minutes or Less
- How To Design a Social Media Strategy
- What To Post On Social Media

Workshops can vary in length from 75 to 180 minutes in length. Inquire to customize your workshop experience.



Tim's work by the numbers:

136

events spoken at

200+

classes taught

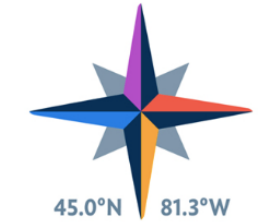
(fun fact: I went to college
for Adult Education)

164

positive reviews

10,000+

audience members.



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Here's
what
people
are
saying
about
Tim:



“If you want someone who will keep the audience's attention with his wit, charm and intelligence, Tim is the person to talk to. He is an amazing person and will be an amazing speaker at your event! Contact him today, you won't regret it!” **-Trevor Wright, Wright & Associates**

"This was the first digital marketing training I didn't want to smash my head into a wall. I CANNOT wait to hear more from Tim." **-Innovation Guelph participant**

“Tim is an all-around social media expert. He provided an engaging and insightful presentation to our members with great energy and enthusiasm. He's able to connect with the audience authentically and everyone left with more information in their toolbox. We highly recommend Tim for presenting!” **-Guelph Chamber of Commerce**

“Whether you are a beginner or experienced in social media and marketing Tim will provide insight and guidance. He is also a pleasure to work and will make the work fun.” **-Joy Sammy, 10C Shared Space**

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